

Customer Success

IMAGE Skincare BIOME+ Press Test



Opportunity

IMAGE Skincare engaged JohnsByrne with an ask to explore available stock options for the packaging of their new collection, BIOME+.

As global supply chain issues continued into 2022, the goal in mind was to find a solution that would also promote the integrity of the brand and their continued sustainability efforts.

Our Approach

The JBC team decided to be proactive in this exploration to begin developing solutions. This included putting together an analysis on FSC Certified, Kraft stock options.

JBC also conducted R&D by tailing in the alternative stocks to a live run on the Ormedic line and then organized a presentation on our technical findings to the IMAGE Skincare team. In turn, JBC would also provide tools to help visualize a solution for the various stock options.

Contact [our team](#) today for your sustainable packaging needs



3 SKUs:

BIOME+ Smoothing
Cloud Crème 1.7 oz

BIOME+ Dew Bright
Serum 1 oz

BIOME+ cleansing
comfort balm 4 oz